

## **Initial Information Data Sheet**

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### **Inventor Information**

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### **Application Information**

Title Line One:: BUSINESS METHOD FOR INFLUENCING  
Title Line Two:: CONSUMER PURCHASE OF RETAIL SALES ITEMS  
Total Drawing Sheets:: 2  
Formal Drawings?: No  
Application Type:: Utility  
Docket Number:: 2503/1

### **Representative Information**

Registration Number One:: 29,037  
Registration Number Two:: 37,532  
Registration Number Three:: 45,464  
Registration Number Four:: 44,407

### **Continuity Information**

This application is a:: Non Provisional of Provisional  
> Application One:: 60/180,086  
Filing Date:: February 3, 2000